

Entry Occupations

Employee Training, Financial Counselor,
Hotel Manager, Human Resource
Manager, Office Manager

Academic Options

Associate Degree in Business
Administration or
Related Bachelor Degree

For more information contact:

Consortium Office at HCC - (413) 552-2387

College Connections

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CVTE Consortium Services

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Additional Resources

www.bls.gov

Occupational Outlook Handbook

www.careeronestop.com

Career and Professional licensing resource

www.collegeboard.com

PSAT and SAT information and preparation

www.collegeboardaccuplacer.com

Info on required college placement testing

www.fafsa.ed.gov

Required govt financial aid form for colleges

www.fastweb.com

Scholarship Information

www.khake.com

Vocational Information

www.masscis.intocareers.org

Massachusetts Career Information System

www.mass.gov/dat

Apprenticeship Information



Program of Study Grid

Hampshire Regional
High School

Marketing & Finance
Career Code 1923

and

Holyoke Community College

Associate Degree in
Business Administration
(B026)

Prepared by the Hampden-Hampshire

CVTE Secondary/Postsecondary

Linkages Consortium

Hampden-Hampshire CVTE Secondary/Post-Secondary Linkages Consortium

Program of Study Grid

MINIMUM REQUIRED ACADEMIC COURSES	Hampshire Regional High School			
	Marketing & Finance (Career Code 1923)			
	9th Grade	10th Grade	11th Grade	12th Grade
English	English 9	English 10	Grt American Writers	World Literature
Mathematics	Alg I or Geometry	Alg II or Geometry	Alg II or Math Elect	Optional
History & Social Science	World History	US History I	US History II	Optional Electives
Science	Environ Science	Biology	Science Elective	Science Elective
PE / Health	PE / Health	PE 10	Optional	Optional
Foreign Language	Spanish or French	Spanish or French	Optional	Optional

CVTE PATHWAY COURSES	Business Info Technology		Entrepreneurship	Sports Marketing
			Accounting (1 credit)	

CAREER PLANNING				
Career Assessments	Career Cruising	Career Cruising	Career Cruising	Career Cruising
Career Plan	Matchmaker Activity and Begin Career Plan	Career Selector Activity and Update Career Plan	College Research Activity and Update Career Plan	Resume Building and College Research
Extracurricular Activities	Career Day @ HRHS	Career Day @ HCC	Career Day @ HCC	Internship (Optional)

ACCUPLACER CPT TESTING			Accuplacer Testing	Accuplacer Testing

Holyoke Community College		
Business Administration (B026)		
Number	GENERAL EDUCATION - 24-27 Credits	Credit
ENG 101	Language and Literature I	3
ENG 102	Language and Literature II	3
ECN 101	Principles of Economics I	3
ECN 102	Principles of Economics II	3
	Laboratory Science (D)	4
	Laboratory Science (D)	4
	Social Science Elective (B)	3
	Math Elective	3 or 4
PROGRAM REQUIREMENTS - 21 Credits		
ACC 111	Principles of Accounting I	4
ACC 112	Principles of Accounting II	4
LAW 211	Business Law	3
BUS 112	Professional Etiquette	1
BUS 245	Intro. to International Business	3
MGT 230	Principles of Management	3
MKT 240	Principles of Marketing	3
PROGRAM ELECTIVES - 13-19 Credits		
	Business Electives 1	3
	Business Electives 1	3
	Business Electives 1	3
	General Electives 2	3
	General Electives 2	3
	Introductory Computer Course 3	3 or 4
	Total Credits	61
NOTES	1. Select from: ACC, BUS, CSI, HCA, LAW, MGT, MKT, SEC or SPO. 2. Zero to six credits as needed to total 60 credits. 3. Select from BUS 115, BUS 215, CSI 111, or ACC 105.	

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Entry Occupations

Entrepreneur, Small Business Manager,
Sales Representative,
Customer Service Agent

Academic Options

Associate Degree in Business
Administration, Marketing,
Entrepreneurship and/or Related Bachelor
Degree

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Massachusetts Career Information System

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Apprenticeship Information



Program of Study Grid

Hampshire Regional
High School

Marketing & Finance
Career Code 1923

and

Holyoke Community College

Associate Degree in
Business Administration
with Entrepreneurship
(B033)

*Prepared by the Hampden-Hampshire
CVTE Secondary/Postsecondary
Linkages Consortium*

Hampden-Hampshire CVTE Secondary/Post-Secondary Linkages Consortium

Program of Study Grid

MINIMUM REQUIRED ACADEMIC COURSES	Hampshire Regional High School			
	Marketing & Finance (Career Code 1923)			
	9th Grade	10th Grade	11th Grade	12th Grade
English	English 9	English 10	Grt American Writers	World Literature
Mathematics	Alg I or Geometry	Alg II or Geometry	Alg II or Math Elect	Optional
History & Social Science	World History	US History I	US History II	Optional Electives
Science	Environ Science	Biology	Science Elective	Science Elective
PE / Health	PE / Health	PE 10	Optional	Optional
Foreign Language	Spanish or French	Spanish or French	Optional	Optional

CVTE PATHWAY COURSES	Business Info Technology	Entrepreneurship	
		Accounting (1 credit)	Sports Marketing

CAREER PLANNING				
Career Assessments	Career Cruising	Career Cruising	Career Cruising	Career Cruising
Career Plan	Matchmaker Activity and Begin Career Plan	Career Selector Activity and Update Career Plan	College Research Activity and Update Career Plan	Resume Building and College Research
Extracurricular Activities	Career Day @ HRHS	Career Day @ HCC	Career Day @ HCC	Internship (Optional)

ACCUPLACER CPT TESTING			Accuplacer Testing	Accuplacer Testing
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Holyoke Community College		
Entrepreneurship (B033)		
Number	GENERAL EDUCATION - 20 Credits	Credit
ENG 101	Language and Literature I	3
ENG 102	Language and Literature II	3
ECN 101	Principles of Economics I	3
ECN 102	Principles of Economics II	3
	Laboratory Science (D)	4
	Laboratory Science (D)	4
	PROGRAM REQUIREMENTS - 36 Credits	
ACC 111	Principles of Accounting I	4
ACC 112	Principles of Accounting II	4
ACC 115	Computer Assisted Accounting	3
LAW 211	Business Law	3
BUS 112	Professional Etiquette	1
BUS 215	Spreadsheets	3
BUS 245	Intro. to International Business	3
MGT 230	Principles of Management	3
MGT 231	Human Resource Management	3
MGT 235	Entrepreneurship I	3
MGT 236	Entrepreneurship II	3
MKT 240	Principles of Marketing	3
	PROGRAM ELECTIVES - 9 Credits	
	Social Science Elective (B)	3
	General Elective 1	3
	General Elective 1	3-Jan
	General Elective 1	3
	Total Required Credits	
	65	
NOTES:	1. Strongly recommended that you select electives which reinforce business objectives.	

College Credit for High School Classes

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Entry Occupations

Advertising, Graphic Design,
Printing, Publishing

Academic Options

Associate Degree in Visual Art, Arts &
Science, Graphic Arts, Commercial Art
or Related Bachelor Degree

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Apprenticeship Information

Hampden-Hampshire
CVTE Secondary/
Post-Secondary Linkages
Consortium



Program of Study Grid

Hampshire Regional
High School

Graphic Communications
Career Code 1031

and

Holyoke Community College

Associate Degree in
Visual Arts
with Graphics
(H042)

*Prepared by the Hampden-Hampshire
CVTE Secondary/Postsecondary
Linkages Consortium*

Hampden-Hampshire CVTE Secondary/Post-Secondary Linkages Consortium

Program of Study Grid

MINIMUM REQUIRED ACADEMIC COURSES	Hampshire Regional High School			
	Graphic Communications (Career Code 1031)			
	9th Grade	10th Grade	11th Grade	12th Grade
English	English 9	English 10	Grt American Writers	World Literature
Mathematics	Alg I or Geometry	Alg II or Geometry	Alg II or Math Elect	Optional
History & Social Science	World History	US History I	US History II	Optional Electives
Science	Environ Science	Biology	Science Elective	Science Elective
PE / Health	PE / Health	PE 10	Optional	Optional
Foreign Language	Spanish or French	Spanish or French	Optional	Optional
CVTE PATHWAY COURSES	Web Page Design	Video Production	Graphic Design I Photo I	Graphic Design II Photo II
CAREER PLANNING				
Career Assessments	Career Cruising	Career Cruising	Career Cruising	Career Cruising
Career Plan	Matchmaker Activity and Begin Career Plan	Career Selector Activity and Update Career Plan	College Research Activity and Update Career Plan	Resume Building and College Research
Extracurricular Activities	Career Day @ HRHS	Career Day @ HCC	Career Day @ HCC	Internship (Optional)
ACCUPLACER CPT TESTING			Accuplacer Testing	Accuplacer Testing

Holyoke Community College		
Graphic Arts (H042)		
Number	GENERAL EDUCATION 23-24 Credits	Credit
ENG 101	Language and Literature I	3
ENG 102	Language and Literature II	3
	Laboratory Science (D)	4
	Laboratory Science (D)	4
	Social Sciences (B)	3
	Social Sciences (B)	3
	Math Elective (D) (100 Level)	3 or 4
	Social Sciences (B)	3
OPTION REQUIREMENTS 30 Credits		
ART 121	Basic Drawing	3
ART 123	Basic Design I	3
ART 124	Basic Design II	3
ART 131	Introduction to Art History I	3
ART 132	Introduction to Art History II	3
Plus 12 credits from the following:		
ART 256	Commercial Art and Design I	3
ART 257	Commercial Art and Design II	3
ART 258	Graphic Design Production	3
ART 259	Computers for Graphics I	3
ART 260	Computers for Graphics II	3
ART 265	Computers for Graphics III	3
SUGGESTED ELECTIVES		
	Humanities Elective (C)	3
	Visual Communication Elective 2	3
	Total Credits	62-63
NOTES:	<p>1. Nine (9) Social Science (B) credits are required by the Commonwealth Transfer Compact and the MassTransfer general education transfer block (starting Fall 2009).</p> <p>2. Select from the following electives: COM 101, COM 105, COM 111, COM 112, ART 266/COM266.</p>	

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Massachusetts Career Information System

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Apprenticeship Information

Hampden-Hampshire
CVTE Secondary/
Post-Secondary Linkages
Consortium



Program of Study Grid

Hampshire Regional
High School

Design and Visual
Communications
Career Code 5041

and

Holyoke Community College
Associate Degree in Arts
and Science
with Electronic Media
(H035)

Prepared by the Hampden-Hampshire
CVTE Secondary/Postsecondary
Linkages Consortium

Hampden-Hampshire CVTE Secondary/Post-Secondary Linkages Consortium

Program of Study Grid

MINIMUM REQUIRED ACADEMIC COURSES	Hampshire Regional High School			
	Design & Visual Communications (Career Code 5041)			
	9th Grade	10th Grade	11th Grade	12th Grade
English	English 9	English 10	Grt American Writers	World Literature
Mathematics	Alg I or Geometry	Alg II or Geometry	Alg II or Math Elect	Optional
	World History	US History I	US History II	Optional Electives
	Environ Science	Biology	Science Elective	Science Elective
PE / Health	PE / Health	PE 10	Optional	Optional
Foreign Language	Spanish or French	Spanish or French	Optional	Optional

CVTE PATHWAY COURSES	Web Page Design	Video Production	Photo I	Photo II
			Graphic Design I	Graphic Design II

CAREER PLANNING				
Career Assessments	Career Cruising	Career Cruising	Career Cruising	Career Cruising
Career Plan	Matchmaker Activity and Begin Career Plan	Career Selector Activity and Update Career Plan	College Research Activity and Update Career Plan	Resume Building and College Research
Extracurricular Activities	Career Day @ HRHS	Career Day @ HCC	Career Day @ HCC	Internship (Optional)

ACCUPLACER CPT TESTING			Accuplacer Testing	Accuplacer Testing
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Holyoke Community College		
Electronic Media (H035)		
Number	GENERAL EDUCATION - 35 Credits	Credits
ENG 101	Language & Literature I	3
ENG 102	Language & Literature II	3
	Humanities Electives (C)	3
	Humanities Electives (C)	3
	Humanities Electives (C)	3
	Laboratory Science (D)	4
	Laboratory Science (D)	4
	Mathematics (D)	3
	Social Sciences (B)	3
	Social Sciences (B)	3
	Social Sciences (B)	3
	PROGRAM REQUIREMENTS - 25 Credits	25
COM 101	Fundamentals of Video	3
COM 111	Introduction to Electronic Media	3
ART 123	Basic Design I or	3
ART 140	Basic Still Photography or	
COM 266	Introduction to Designing for the Web	3
COM 150	Public Speaking or	
COM 121	Introduction to Communication	3
COM 112	Topics Electronic Media/other 3-cred EM	3
COM 105	Introduction to Visual Media	3
COM 201	Electronic Media Seminar	3
COM 204	Electronic Media Portfolio	4
	Total Credits	60
NOTES:	*Only six non-Arts and Science credits may be taken towards an A.A. degree. See www.hcc-cmta.org .	

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